



# Air Cargo Forum 2025 4th- 6th November 2025

For the first time, TIACA Air Cargo Forum will be held in Abu Dhabi, a global hub for trade, logistics, and innovation. As the capital of the UAE, Abu Dhabi offers world-class infrastructure and seamless connectivity, making it the perfect setting for this premier air cargo event.

ACW Daily News will be the go-to source for live updates, key insights, and exclusive coverage throughout the forum. Published over three consecutive days, it reaches thousands of industry professionals, exhibitors, and decision-makers in both print and digital formats.

Ensure your brand stands out at this landmark event—advertise in ACW Daily News and maximise your visibility!

ACW Daily News (show issues) • 4th, 5th and 6th November 2025

copy deadline: 13th October 2025

- **Daily Exposure** – Published over three consecutive days, ensuring continuous visibility throughout the event.
- **Multi-Platform Reach** – Available to all visitors and participants in both print and digital formats for maximum engagement.
- **Live Event Coverage** – Features breaking news, exclusive interviews, and key highlights straight from the show floor and conference sessions.
- **Global Industry Insights** – Delivers the latest developments from around the world, keeping delegates, exhibitors, and visitors informed.
- **Extended Digital Presence** – Distributed to over 30,000 industry subscribers and accessible on aircargoweek.com, the TIACA event app, and ACW's LinkedIn page, ensuring your advertisement reaches a wider global audience.

For real impact, take advantage of our unique advertising package combining focused coverage at the show with ACW Daily News and the global reach of Air Cargo Week print and digital.

Air Cargo Week Preview issue • 13th October 2025

copy deadline: 6th October 2025

## Special Preview issue for Air Cargo Forum

- **Pre-Event Exposure** – Published ahead of Air Cargo Forum, ensuring maximum reader awareness and engagement before the event begins.
- **Unrivalled Industry Reach** – Showcases your brand to a global audience of air cargo professionals, positioning your company as a key player in both the Middle Eastern and international markets.
- **Enhanced Visibility** – Benefits from an increased print run, delivering greater exposure and extended coverage to industry decision-makers worldwide.

## Special Review issue for Air Cargo Forum

- **Exclusive Post-Event Review** – A special edition published after Air Cargo Forum 2025, ensuring key insights reach those who could not attend.
- **Comprehensive Coverage** – Features news, expert analysis, delegate reactions, and exclusive photos from the event, offering a complete overview of the industry's key discussions and developments.
- **Showcase Your Involvement** – Demonstrates your company's active presence and leadership in the region, reinforcing your brand's role in the global air cargo industry to potential new customers.

## Air Cargo Forum

# The big benefit to you

Our Super Package ensures maximum exposure across all three editions of ACW Daily News, reaching every visitor throughout air cargo Forum. This package includes the flexibility to update your ad daily, plus premium placements in both the special preview and post-event review issues of Air Cargo Week, extending your brand's visibility before, during, and after the show.

RATES	TABLOID	JUNIOR	HALF	THIRD	QUARTER	SIXTH
ACW Preview only	£6,325	£5,175	£4,945	£4,255	£3,623	£2,990
ACW Daily News all 3 issues	£6,325	£5,175	£4,945	£4,255	£3,623	£2,990
ACW Review only	£6,325	£5,175	£4,945	£4,255	£3,623	£2,990
<b>TOTAL before discount</b>	<b>£18,975</b>	<b>£15,525</b>	<b>£14,835</b>	<b>£12,765</b>	<b>£10,869</b>	<b>£8,970</b>

## Save 40% by booking our Super Package all issues

Super Package with discount	£11,385	£9,315	£8,900	£7,660	£6,520	£5,382
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### Special Premium Positions

• *non-negotiable*

Front Cover Super Package: Ear pieces plus sixth strip (Preview, Review + 3 x ACW Daily News)	£7,648
Front Cover Show Dailies only: Ear pieces plus sixth strip (3 x ACW Daily News)	£5,500
Inside Front Cover Super Package (Preview, Review + 3 x ACW Daily News)	£18,500
Inside Front Cover Show Dailies only (3 x ACW Daily News)	£7,500
Inside Back Cover Super Package (Preview, Review + 3 x ACW Daily News)	£18,500
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