



# air cargo Europe Daily News Super Package

## ACW AIR CARGO EUROPE DAILY NEWS

Daily Newspaper at air cargo Europe 2025 • 2nd, 3rd, 4th June 2025

**Copy deadline: 12th May 2025**

- Published on three consecutive days and available to all visitors and participants in both print and digital format
- Features fresh news from the show floor, personalities and exhibition activities
- Carries breaking news from around the world for the benefit of conference delegates, exhibitors and visitors
- Delivered in digital format to 16,000 subscribers. Also available on [aircargoweek.com](http://aircargoweek.com); extending the life of your advertisement

For real IMPACT, take advantage of our unique advertising package combining focused coverage at the show with ACW Daily News and the global reach of Air Cargo Week.

## ACW AIR CARGO EUROPE SHOW PREVIEW ISSUE

Special Preview Issue for air cargo Europe 2025 • 26th May 2025

**Copy deadline: 19th May 2025**

- Published prior to air cargo Europe to create maximum reader awareness
- Takes your sales message to an unrivalled audience of air cargo professionals throughout the world and identifies your company as a significant participant in the European and global market
- Provides substantial additional coverage through an increased print run

Special Review Issue for air cargo Europe 2025 • 16th June 2025

**Copy deadline: 9th June 2025**

- Published after air cargo Europe for the benefit of those who could not attend the event
- Covers news, views and photos from the show and includes detailed analysis with informed comment and delegate reactions
- Provides an opportunity to show other potential customers that your company is an active participant in the region

ADVERTISING SUPER PACKAGE

# The big benefit to you

Our Super Package covers all three issues of ACW Daily News, distributed to all visitors during the air cargo Europe show, with the facility to change copy every day, plus insertions in both the special preview and review issues of Air Cargo Week.

| PUBLICATION              | TABLOID        | JUNIOR         | HALF           | THIRD          | QUARTER        | SIXTH         |
|--------------------------|----------------|----------------|----------------|----------------|----------------|---------------|
| air cargo Europe Preview | £6,325         | £5,175         | £4,945         | £4,255         | £3,623         | £2,990        |
| ACW Daily News x 3       | £6,325         | £5,175         | £4,945         | £4,255         | £3,623         | £2,990        |
| air cargo Europe Review  | £6,325         | £5,175         | £4,945         | £4,255         | £3,623         | £2,990        |
| <b>TOTAL</b>             | <b>£18,975</b> | <b>£15,525</b> | <b>£14,835</b> | <b>£12,765</b> | <b>£10,869</b> | <b>£8,970</b> |

## Save 40% by booking our Super Advertising Package

|               |         |        |        |        |        |        |
|---------------|---------|--------|--------|--------|--------|--------|
| Super Package | £11,385 | £9,315 | £8,900 | £7,660 | £6,520 | £5,382 |
|---------------|---------|--------|--------|--------|--------|--------|

### Special Premium Positions

• *non-negotiable*

|                                                                                               |         |
|-----------------------------------------------------------------------------------------------|---------|
| Front Cover Super Package: Ear pieces plus sixth strip (Preview, Review + 3 x ACW Daily News) | £13,500 |
| Front Cover Show Dailies only: Ear pieces plus sixth strip (3 x ACW Daily News)               | £8,100  |
| Inside Front Cover Super Package (Preview, Review + 3 x ACW Daily News)                       | £18,500 |
| Inside Front Cover Show Dailies only (3 x ACW Daily News)                                     | £11,100 |
| Inside Back Cover Super Package (Preview, Review + 3 x ACW Daily News)                        | £16,500 |
| Inside Back Cover Show Dailies only (3 x ACW Daily News)                                      | £9,500  |
| Outside Back Cover Super Package (Preview, Review + 3 x ACW Daily News)                       | £20,000 |
| Outside Back Cover Show Dailies only (3 x ACW Daily News)                                     | £12,000 |

• For advert specs see overleaf

## ADVERT SIZES

All sizes shown are for unbled advertisements. The actual trim size of the publication is 210 mm wide x 297 mm deep. An additional 3 mm of image should be added to this size and/or the dimensions stated to allow for bleed on all sides.

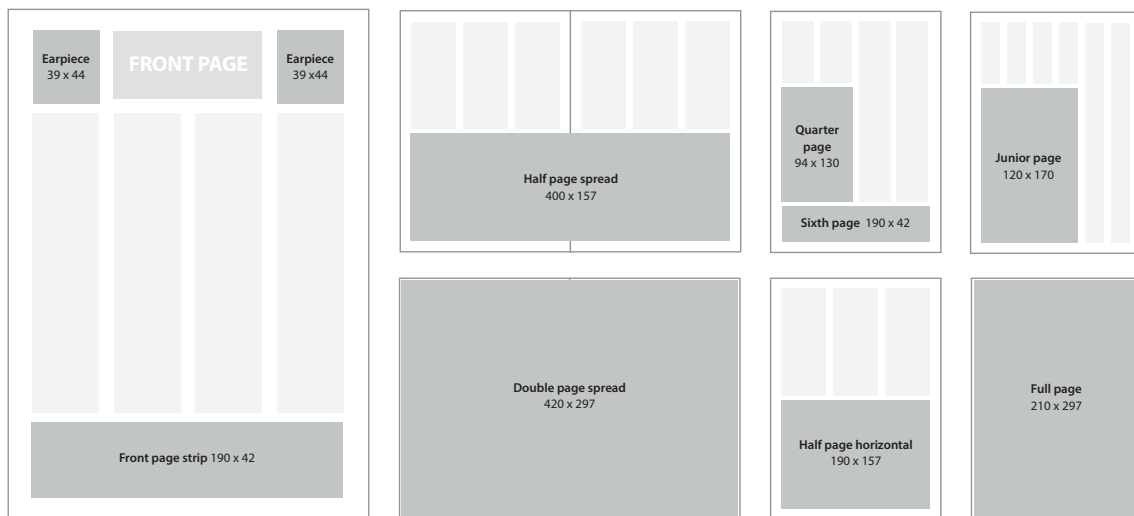
### Advertisement formats:

(width x height in mm)

- Please send all artwork to Kevin Dennis & Alex Brown

[kevin.dennis@azurainternational.com](mailto:kevin.dennis@azurainternational.com)

[alex.brown@azurainternational.com](mailto:alex.brown@azurainternational.com)



## CONTACT US

Limited advertising space is available, so please reserve your position as soon as possible.

Email your advertising requirements to:

[sales@azurainternational.com](mailto:sales@azurainternational.com)